Improving Quality of LDA Models

RP#76

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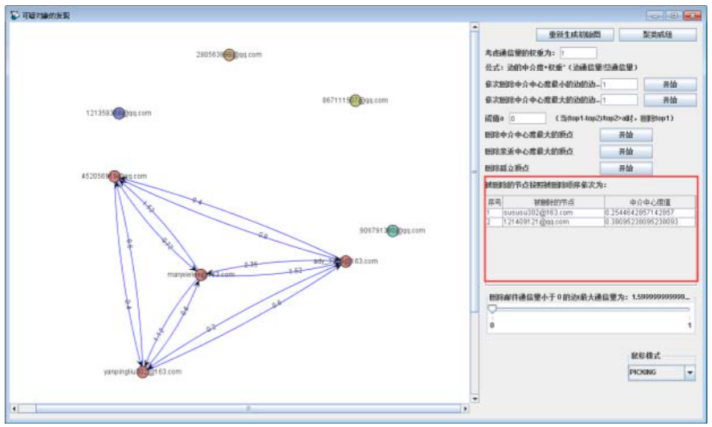
Context

Forensics

- Accelerate forensic investigations
- Large document collections

A Forensic Analysis Solution of the Email Network Based on Email Contents

- L Xie, Y Liu, G Chen (2015)
- Email network analysis



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Latent Dirichlet allocation

- David Blei, Andrew Ng, and Michael I. Jordan (2003)
- Cited over 23K times
- Machine learning

Statistical model

- Bayesian
- generative & probabilistic
- for a collection of discrete data
- Topic discovery

Example

Document

To: Jack@company.com

Cc:

Subject: Random question

From: Henri Trenquier – henri.trenquier@os3.nl

Hi Jack,

What is a human computer interface ?

Best,

Henri

- Preprocessing
- Bag of word: (‘human’, ‘interface’, ‘computer’)

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Example

Corpus

1. ‘human’, ‘interface’, ‘computer’
2. ‘survey’, ‘user’, ‘computer’, ‘system’, ‘response’, ‘time’
3. ‘eps’, ‘user’, ‘interface’, ‘system’
4. ‘system’, ‘human’, ‘system’, ‘eps’
5. ‘user’, ‘response’, ‘time’
6. ‘trees’
7. ‘graph’, ‘trees’
8. ‘graph’, ‘minors’, ‘trees’
9. ‘graph’, ‘minors’, ‘survey’

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Example

Corpus

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Expected topics

1. Human machine interface
2. Graph theory

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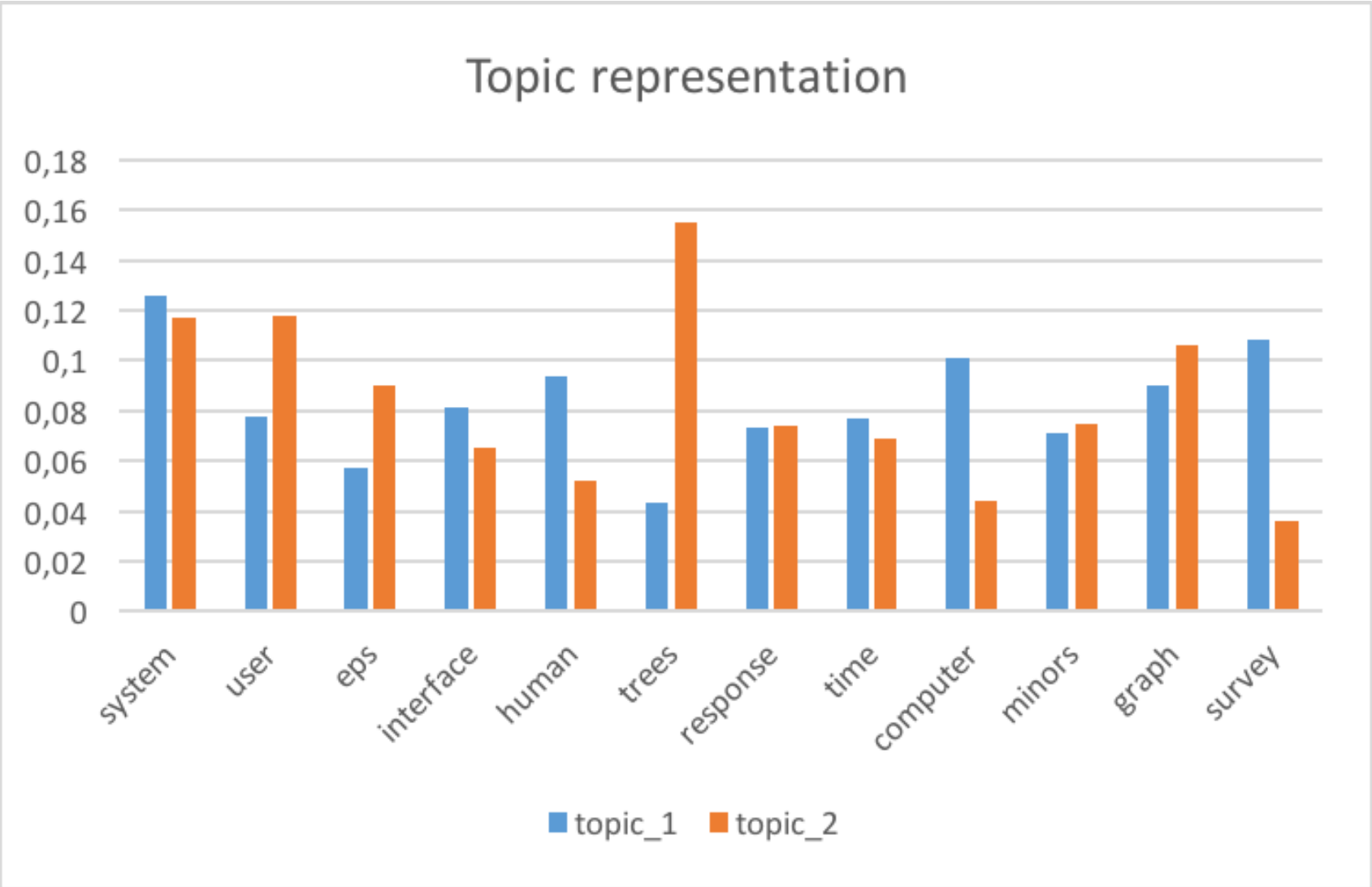
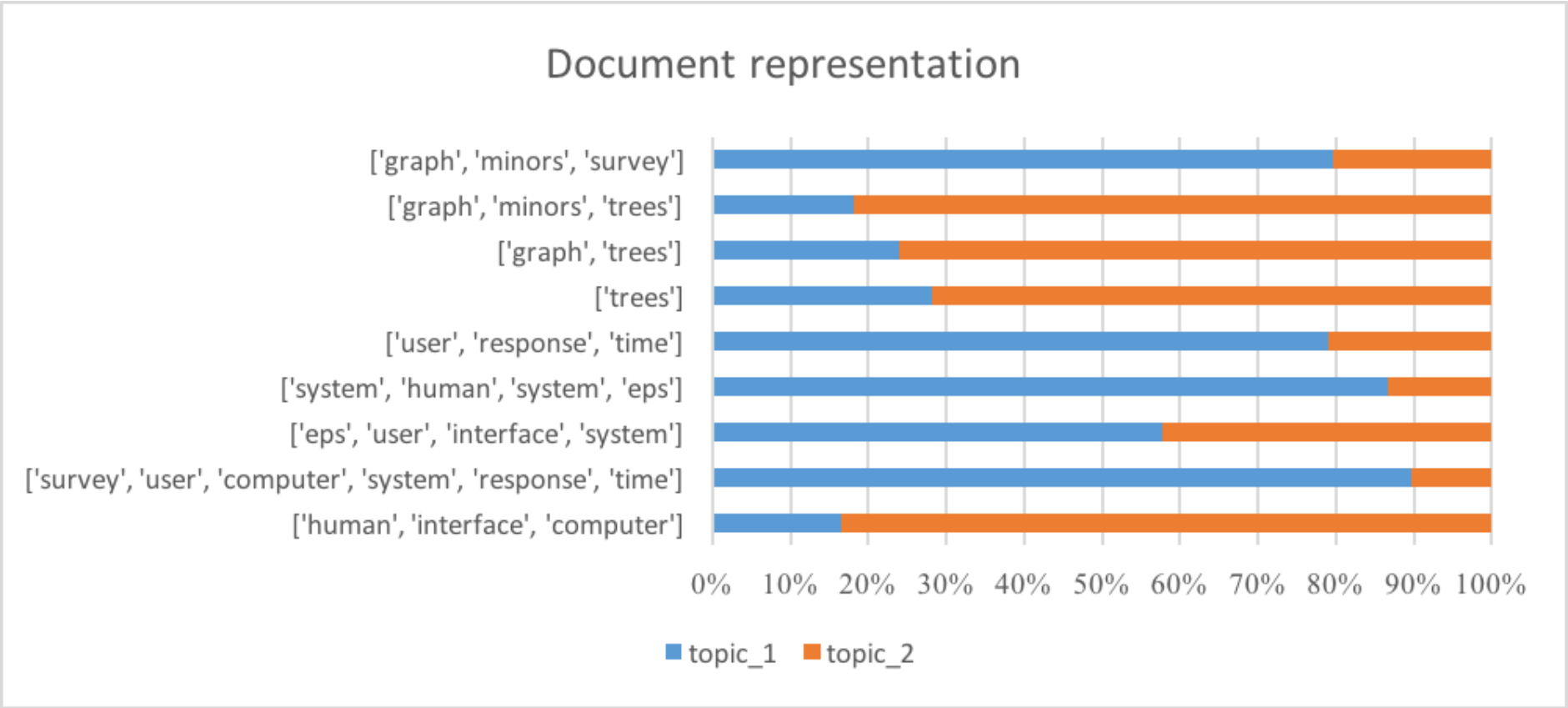
Example

Topic modeling LDA



Example

Topic modeling LDA



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Example

Topic modeling LDA

Expected topics:

1. Human machine interface
2. Graph theory

Model	Topics
Good_Model	('system', 'user', 'eps', 'human', 'interface') ('graph', 'trees', 'minors', 'survey', 'time')
Bad_Model	('computer', 'system', 'user', 'trees', 'graph') ('system', 'graph', 'trees', 'user', 'eps')

Table: Good and Bad models

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Example

Topic modeling LDA

Expected topics:

1. Human machine interface
2. Graph theory

Model	Topics
Good_Model	('system', 'user', 'eps', 'human', 'interface') ('graph', 'trees', 'minors', 'survey', 'time')
Bad_Model	('computer', 'system', 'user', 'trees', 'graph') ('system', 'graph', 'trees', 'user', 'eps')

Table: Good and Bad models

- More words over all topics
- **More similar** words **within** a topic
- **Less similar** words **across** topics

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Context

Enron

- Accounting fraud
- ~500K e-mails database
- Topic modeling dataset
- quickly target incriminating e-mails

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Research Question

How to improve the quality of LDA models?

- *What is the optimal number of topics for a LDA model*
- *How does the number of iterations influence the quality of models?*
- *Can we improve semantic quality evaluation?*

Scope: Enron e-mail dataset

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State of the art

Coherence

- Evaluation metric for topic modeling

Optimizing Semantic Coherence in Topic Models

- D Mimno et al. (2011)
- 542 citations

$$C(t; V^{(t)}) = \sum_{m=2}^{M} \sum_{l=1}^{m-1} log \frac{D(v_m^{(t)}, v_l^{(t)}) + 1}{D(v_l^{(t)})} \quad (1)$$

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Measure evaluated by a survey:

- "good", "intermediate" or "bad"
- no literal definition of coherence
- lack of "inter-topic" evaluation
- C_v and U_{MASS}

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State of the art

Coherence

A Practical Algorithm for Topic Modeling with Provable Guarantees

- S Arora et al. (2013)
- 229 citations
- introduces "inter-topic similarity"

Evaluation metric

Topic Coherence

$C_{word2vec}$ coherence measure

- Semantic space
- word2vec model trained on Google News

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Topic Coherence

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1. *intra_topic_similarity*
2. *inter_topic_similarity*

$$C_{word2vec} = \frac{avg(intra\_topic\_similarity)}{avg(inter\_topic\_similarity)} \tag{2}$$

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$$C_{word2vec} = \frac{avg(intra\_topic\_similarity)}{avg(inter\_topic\_similarity)} \tag{2}$$

Model	Topics	$C_{word2vec}$
Good_Model	('system', 'user', 'eps', 'human', 'interface') ('graph', 'trees', 'minors', 'survey', 'time')	0.887
Bad_Model	('computer', 'system', 'user', 'trees', 'graph') ('system', 'graph', 'trees', 'user', 'eps')	0.604

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Experiment

Pipeline

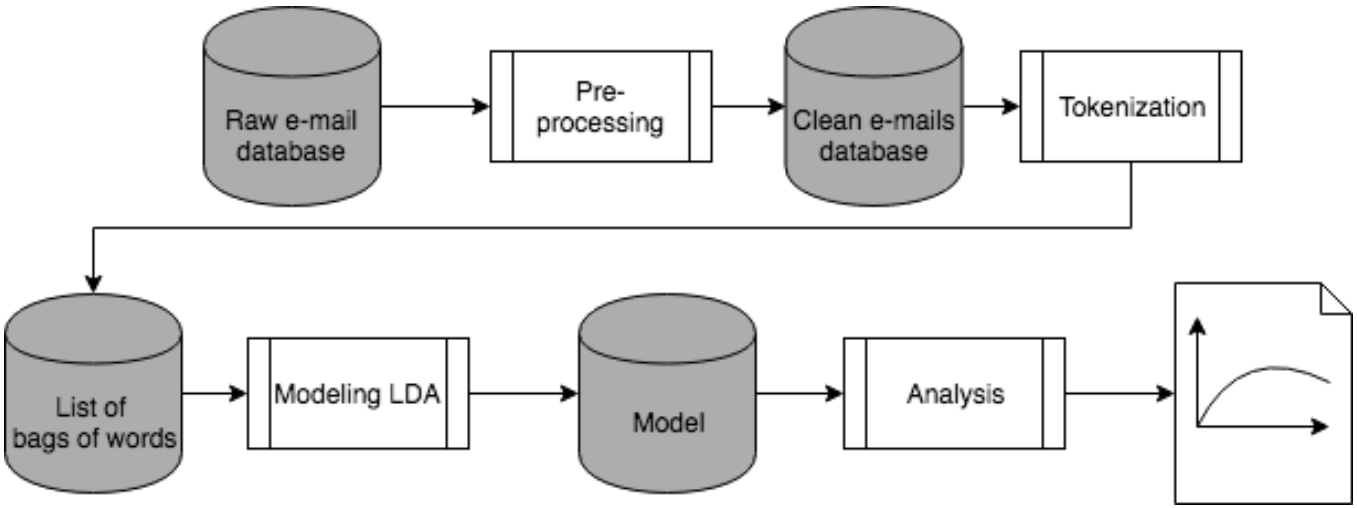

Figure: Similarity measures

- Modeling: I, K
- Coherence analysis: C_v, u_{mass}, $C_{word2vec}$

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Results
c_v

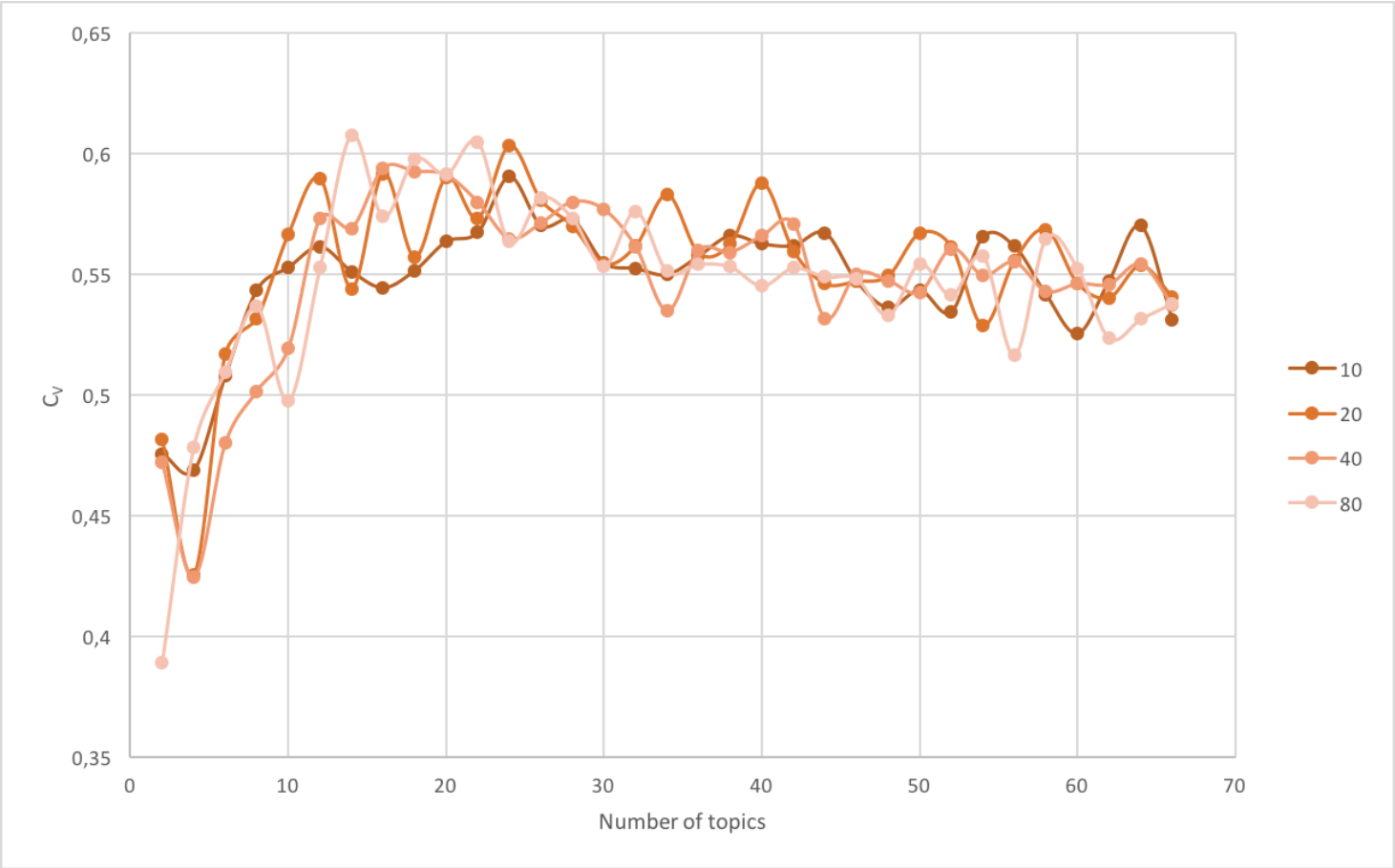

Figure: Influence of the number of topics on the C_V coherence

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Results

U_MASS

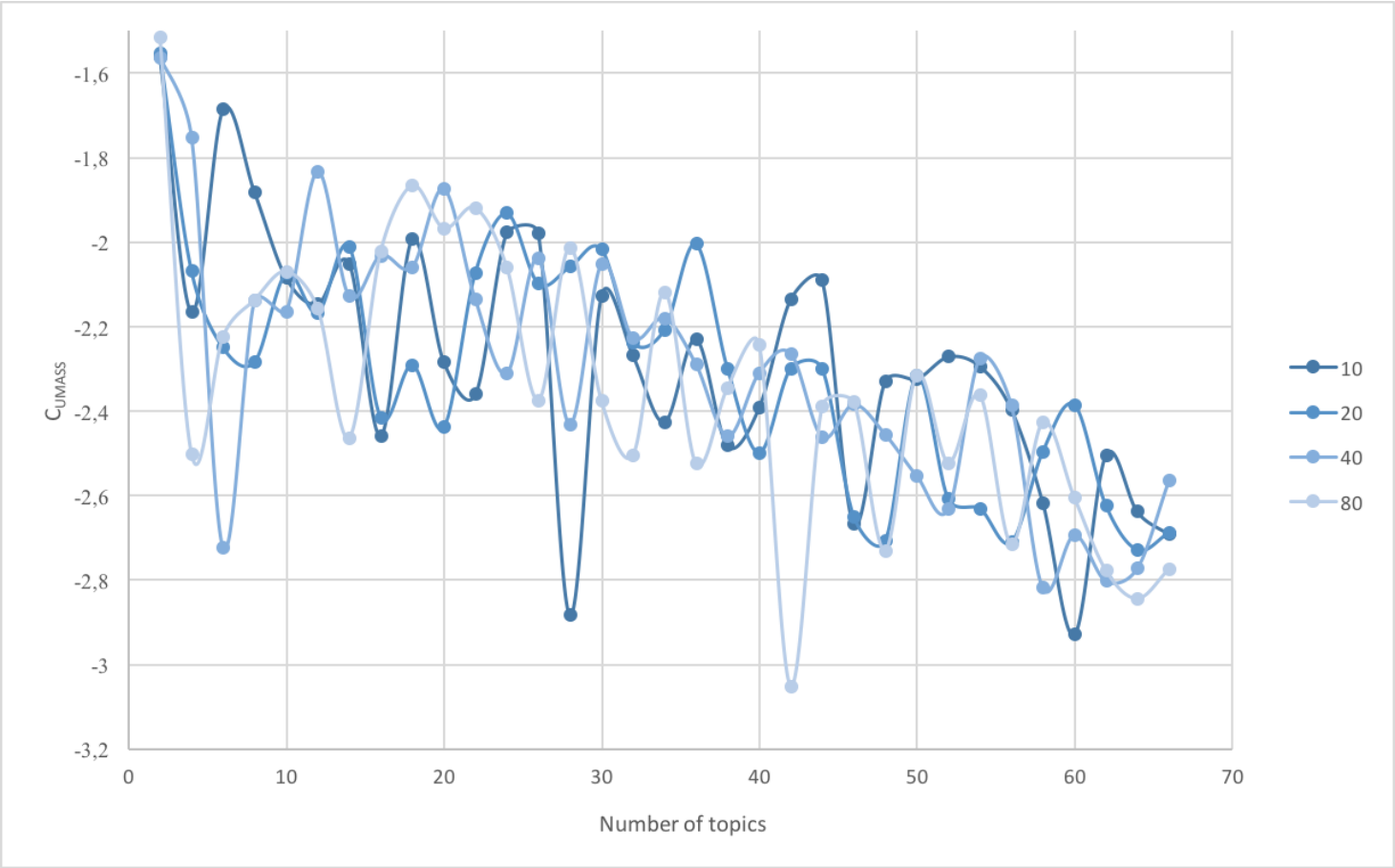

Figure: Influence of the number of topics on the U_{MASS} coherence

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Results

$C_{word2vec}$

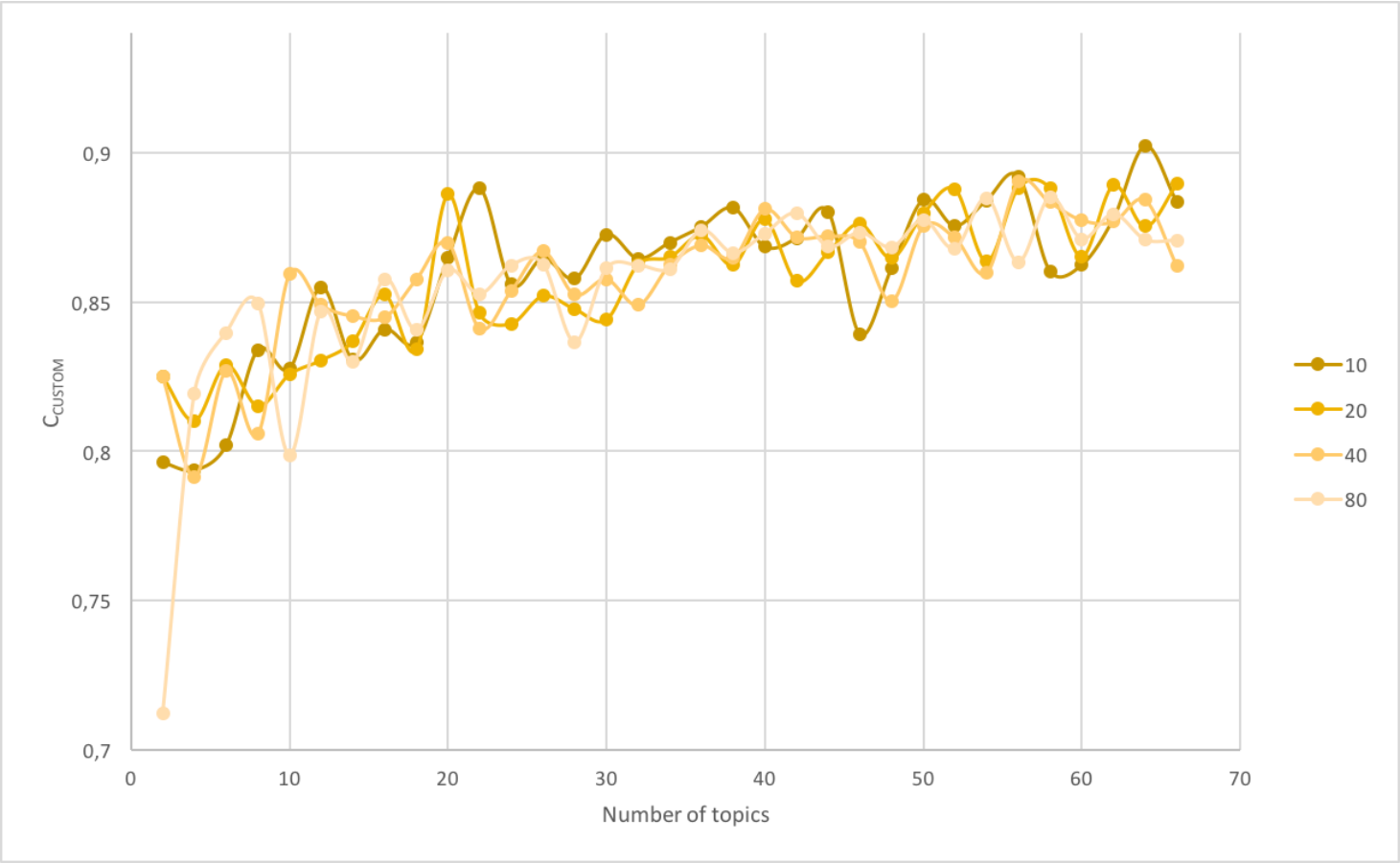

Figure: Influence of the number of topics on the $C_{word2vec}$ coherence

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Results

Low & High number of iterations

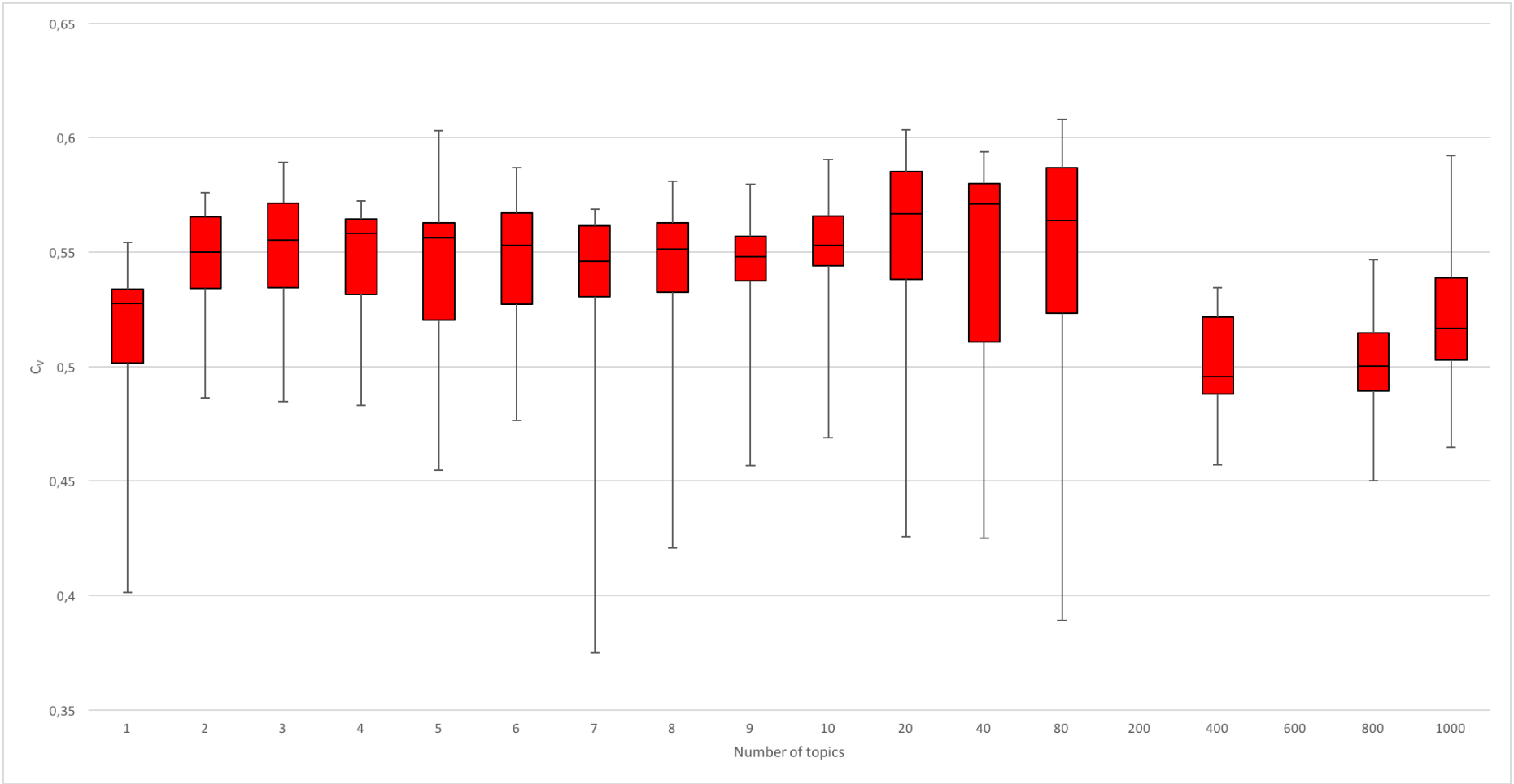

Figure: Influence of the number of iterations on the C_V *coherence*

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Results

Low & High number of iterations

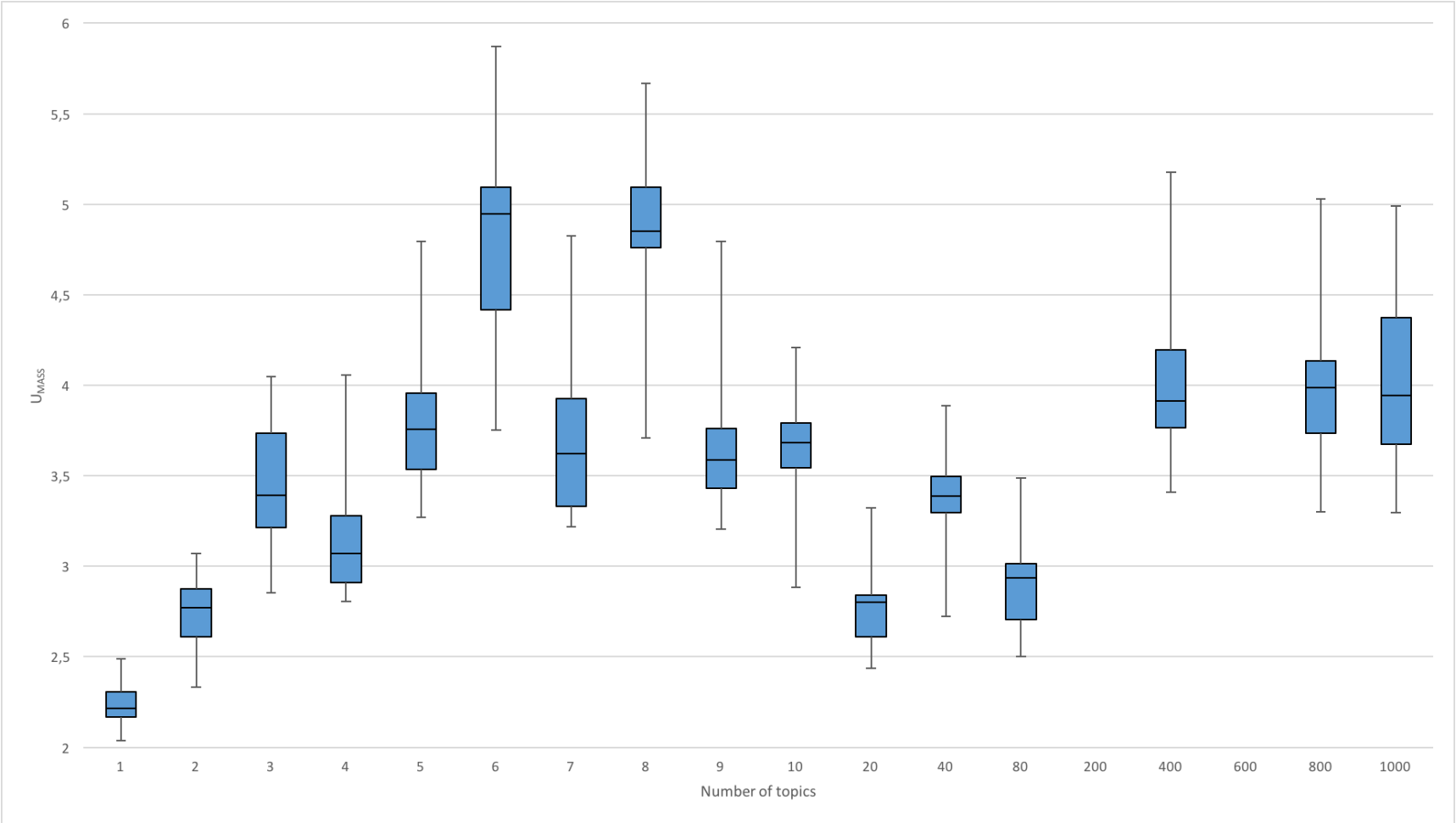

Figure: Influence of the number of iterations on the U_{MASS} *coherence*

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Results

Low & High number of iterations

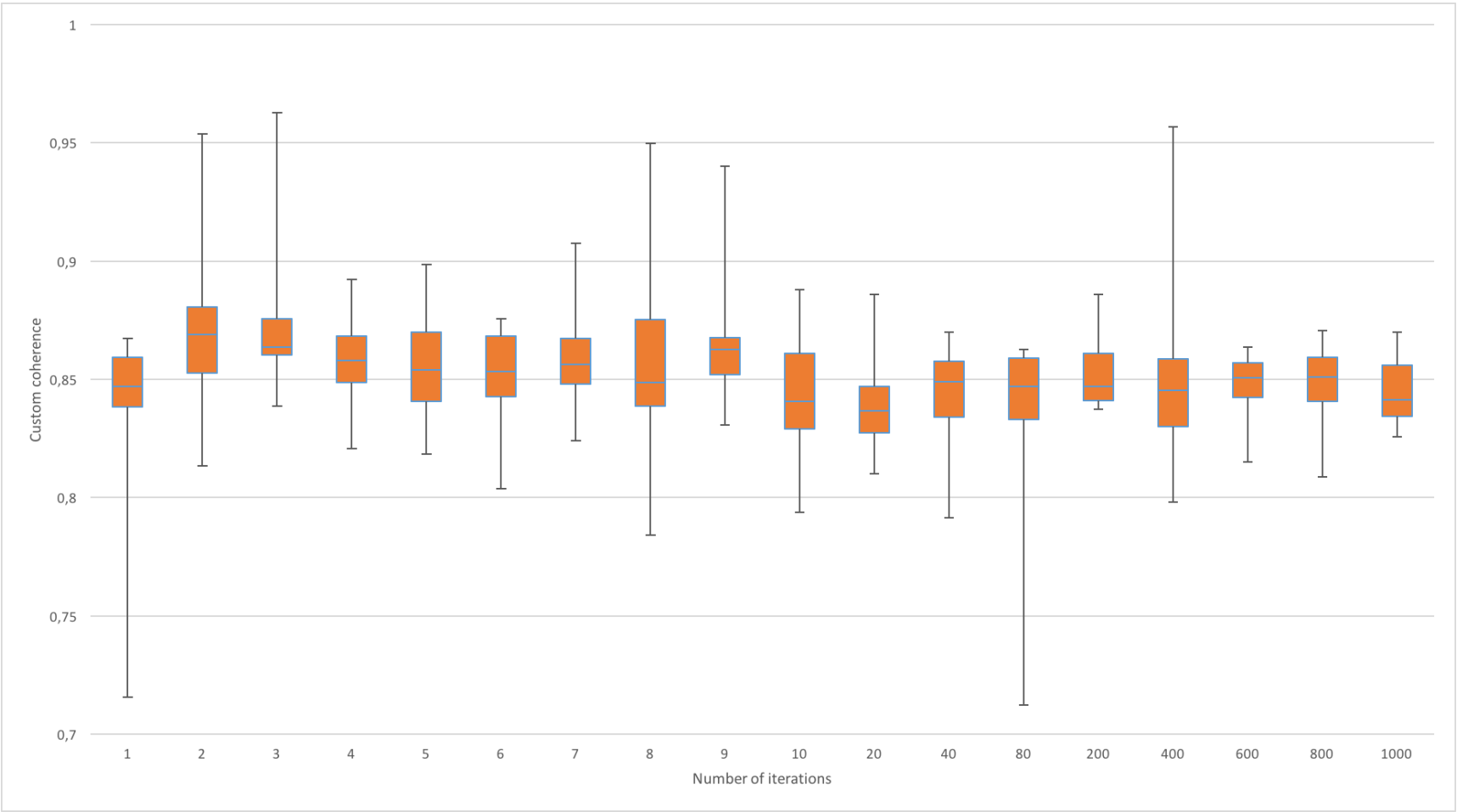

Figure: Influence of the number of iterations on the $C_{word2vec}$ *coherence*

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Discussion

- E-mail information density
- Preprocessing phase
- word2vec semantic representation is not perfect
  sim(['th', 'de', 'er', 'ed', 'ng', 'enron', 'nd', 'es', 'al', 'ing']) = 1.28669572453
- $C_{word2vec}$ coherence still too simplistic

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Conclusion

How to improve the quality of LDA models?

- Impression of model coherence
- New semantic coherence
- Results do not reveal an optimum number of topic
- Number of iterations has no visible impact

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Future Work

- Better preprocessing: stemming
- Refine $C_{word2vec}$ coherence
  - weight the words of a topic
  - word2vec training dataset
  - compare similar models
- Hierarchical topics

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Question ?

Thank you for your attention

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